

SCIENCES HUMAINES ET SOCIALES

MASTER Innovation, entreprise et société | parcours Digital Project Management (DPM)

Innovation, entreprise et société



Niveau d'étude visé
BAC +5



Diplôme
Master (LMD)



Domaine(s) d'étude
Management international, Gestion d'entreprises - Management, Multimédia - Internet



Accessible en
Formation initiale, Formation continue, VAE



Établissements
Université Toulouse - Jean Jaurès

Présentation

Objectifs

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The Master DPM is the English language version of the Master Management de Projets Numériques, created in 1999. It relies on expertise acquired over 20 years of existence and numerous professional partnerships. Our links with the french digital ecosystem are deep and we organize each year two weeks of learning expedition in Paris and Marseille, an Hackaton in Toulouse and we offer to students to work on real projects during one semester for local companies. Our training offers interdisciplinary teaching, at the interface of technical and socio-economic problems, to train operational project managers. In addition to the acquisition of strictly "digital" skills, the program targets other important skills of the "digital age", such as anticipation, critical thinking and creativity. Our training meets the recruitment needs of local authorities, state agencies and private companies (local service operators, consulting firms, start-ups, etc.), and serves as an incubator for students' professional pursuits.

Further information

Costs

According to status

- 5372€ + CVEC + TOULBOX = around 5600€
- Erasmus : according to convention between universities

<https://ecogestion.univ-tlse2.fr/accueil/formations/master-2-dpm>**Master DPM website**

Infos pratiques

Lieu(x)

Toulouse

En savoir plus

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<https://www.univ-tlse2.fr/accueil/formation-insertion/master-digital-project-management-dpm>